Polo at the Bluff
benefiting Make-A-Wish® South Carolina

Sponsorship Opportunities

Sunday, March 29, 2020
Doors open at 1:00pm • Match begins at 2:00pm

Longfield Stables, Montage Palmetto Bluff
477 Mt. Pelia Rd
Bluffton, SC 29910

For more information, please contact:
Karen Lucht
321-408-0437
klucht@sc.wish.org
About
Make-A-Wish® South Carolina

Together, we grant life-changing wishes for children with critical illnesses.

From the foothills of the mountains to the Hilton Head coastline, wish granting takes place throughout the state of South Carolina. Since the first S.C. wish on November 10, 1984 when Louis wished to go to a “big time football game”, Make-A-Wish South Carolina has partnered with dedicated community volunteers and donors to grant life-changing wishes for kids battling critical illnesses.

By supporting Polo at the Bluff through sponsorship and joining us in our mission, your company will enhance the lives of many local wish children and their families.

Make-A-Wish® understands hope is medicine. Wishes provide wish kids with hope, renewed energy and strength - aiding them in facing their conditions and in healing. The transformational experience of a wish also unites communities and bonds families closer together.

You can be a part of providing strength and hope for wish kids. It takes community to make wishes happen. Please join us in making wishes come true.

Why A Wish?
95% of parents shared that the wish experience provided their child with the opportunity to view their life as more than an illness

98% of parents agreed that the wish generated a sense of hope, an improved outlook and positive forward thinking and enhanced the mental and emotional health of their child
Sponsorship Opportunities

**Presenting Sponsor (Limit 1) No Longer Available** $25,000
- Recognition on all social media platforms and print promotions as the “Presenting Sponsor”
- Prominent logo placement on event website
- Full page acknowledgement in event program
- Access to VIP tent for 50 guests - includes hors d’oeuvres, beer, wine and non-alcoholic beverages
- Reserved premier viewing area with company signage, 6 high-top tables, 24 viewing chairs, 20 chairs and table linens
- Champagne barn tour for 12 guests
- Opportunity to provide swag bag/small branded gift to all attendees
- Category exclusivity for presenting sponsor

**Team Sponsor (Limit 2) Only ONE Remaining** $15,000
- Recognition on social media and print promotions as a “Team Sponsor”
- Prominent logo placement on event website
- Full page acknowledgement in event program
- Access to VIP tent for 40 guests - includes hors d’oeuvres, beer, wine and non-alcoholic beverages
- Reserved premier viewing area with company signage, including 5 high-top tables, 20 viewing chairs, 16 folding chairs and table linens
- Participation and recognition during trophy presentation
- Company name on team jerseys

**Hope Sponsor** $10,000
- Recognition on all social media platforms and print promotions as a “Hope Sponsor”
- Prominent logo placement on event website
- Full page acknowledgement in event program
- Access to VIP tent for 30 guests - includes hors d’oeuvres, beer, wine and non-alcoholic beverages
- Reserved viewing area with company signage, including 4 high-top tables, 16 viewing chairs, 12 folding chairs and table linens
- Opportunity to have a display table/area at the event
- Category exclusivity for sponsors

- VIP Ticket: $125 – includes access to VIP tent with hors d’oeuvres, beer, wine and non-alcoholic beverages
- Kids VIP Ticket: $20
- General Admission: $40

For more information please contact Karen Lucht 321-408-0437 or klucht@sc.wish.org

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### Sponsorship Opportunities

#### Joy Sponsor

- Recognition on social media and print promotions
- Logo placement on event website and recognition in event program
- Access to VIP tent for 30 guests - includes hors d’oeuvres, beer, wine and non-alcoholic beverages
- Reserved viewing area with company signage, 3 high-top tables, 12 viewing chairs, 12 chairs and table linens

**$5,000**

#### Star Sponsor

- Company name on event website and recognition in event program
- Access to VIP tent for 20 guests - includes hors d’oeuvres, beer, wine and non-alcoholic beverages
- Reserved viewing area with company signage, including 2 high-top tables, 8 viewing chairs, 8 folding chairs and table linens

**$3,000**

#### Wish Sponsor

- Company name on event website and recognition in event program
- Access to VIP tent for 10 guests - includes hors d’oeuvres, beer, wine and non-alcoholic beverages
- Reserved viewing area with company signage, including 1 high-top table, 4 viewing chairs, 4 folding chairs and table linen

**$1,500**

### Ticket Information

- VIP Ticket: $125 – includes access to VIP tent with hors d’oeuvres, beer, wine and non-alcoholic beverages
- Kids VIP Ticket: $20
- General Admission: $40

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SPONSORSHIP BENEFITS

Affiliation with one of the Nation’s Top Charities

By sponsoring Polo at the Bluff, your company will be associated with a positive, heartwarming and important community service. During the event, you and your guests will have the opportunity to experience our mission firsthand by meeting wish families and hearing their inspirational stories. Help us deliver hope right now for kids, families and your community.

The POWER
of the Make-A-Wish® Brand

TOP 2%
Rated in the top 2 percent of all commercial American brands for quality
2012 Harris/EquiTrend® study, U.S.

TOP 5%
Rated in the top 5 percent of all commercial American brands for its emotional connection to consumers
2012 Harris/EquiTrend® study, U.S.

ONE OF THE 5 Best
One of the 5 Best Charities for Kids
2011 Good Housekeeping

ONE OF THE 60
“strongest and most trusted” brands
— American Brands Council

BBB Accredited Charity
Sponsorship Commitment Form

Please print sponsor name exactly as you wish to be listed in promotional material.

Sponsorship Opportunities

☐ Presenting Sponsor  $25,000  ☐ Joy Sponsor  $5,000
☐ Team Sponsor  $15,000  ☐ Star Sponsor  $3,000
☐ Hope Sponsor  $10,000  ☐ Wish Sponsor  $1,500

Sponsors Information

Check One:  ☐ Personal Donation  ☐ Corporate Donation

Sponsor Name: ________________________________
Address: ____________________________________
City, State, Zip: _______________________________
Contact: ____________________________________
Email: ______________________________________
Phone: __________________ Fax: ________________

I would like to donate $ ______________________
☐ Check Enclosed  ☐ Send Invoice

Make checks payable to Make-A-Wish SC

Credit Card Type:  ☐ Visa  ☐ Mastercard  ☐ Discover  ☐ Amex

Card Number: ____________________________
Exp. Date: _____________  Security Code: ___________

Please mail or email completed form to:
Make-A-Wish South Carolina
225 S. Pleasantburg Drive Ste. C17
Greenville, SC 29607