About Make-A-Wish

Together, we grant life-changing wishes for children with critical illnesses.

Make-A-Wish® understands hope is medicine. Wishes provide wish kids with hope, renewed energy and strength - aiding them in facing their conditions and in healing. The transformational experience of a wish also unites communities and bonds families closer together.

We are proud to partner with Magnolia Plantation & Gardens to present our 4th annual signature event in the Lowcountry, Wishes In Bloom, on Sunday, May 17, 2020. We look forward to, with your support, continuing our quest to bring every eligible child's wish to life.

Why A Wish?

95% of parents shared that the wish experience provided their child with the opportunity to view their life as more than an illness

98% of parents agreed that the wish generated a sense of hope, an improved outlook and positive forward thinking and enhanced the mental and emotional health of their child

Why Wishes Matter

There's no doubt that baseball holds a special place in Gaige's heart. Growing up, baseball served as a way for Gaige and his family to spend time with one another. They would spend hours during the summertime playing catch, taking batting practice and battling it out on the ballfield.

Soon, baseball turned into a passion for 10-year-old Gaige. All he could talk about was the game and his dreams of playing for a major league team. However, when Gaige was diagnosed with leukemia, he fought a different battle which required a lot of time spent in a hospital bed instead of out on the field.

To help Gaige stay hopeful towards his dreams, the Make-A-Wish community made it possible for him to receive a wish to have a batting cage - a wish that promised a future fueled by days doing what he loves.

On his wish day, Gaige found newfound hope and his family noticed a bigger smile every time he went outside to play. It was one of his favorite things to do and he enjoyed every moment. Every time he would swing his bat, Gaige would be reminded of his inner strength to keep pushing forward. It really was his swing towards hope.

Thank you for helping grant life-changing wishes for kids like Gaige.
TRANSFORM LIVES
ONE WISH AT A TIME

Wishes in Bloom is a memorable and inspiring evening that includes

- Cocktail Hour & Silent Auction
- Guest Speakers & Wish Testimonials
- Local Cuisine by prominent Lowcountry chefs
- Live Auction & Chance to Win
- Musical Entertainment

THE NEED

In 2020, Make-A-Wish South Carolina will grant the wishes of more than 200 children living with a critical illness. At an average cost of $7,500 per wish, the fulfillment of our mission relies on the support of donors, such as sponsors of Wishes in Bloom. The total funds raised during Wishes in Bloom 2019 made it possible to grant 22 wishes for local children!

Benefit to You

Sponsoring the 4th annual Wishes in Bloom will not only impact the lives of local children we serve, but it will also strategically align your company with one of the country’s top charitable brands. Being a Wishes in Bloom sponsor is a powerful way for your company to publicly demonstrate your commitment to your employees, their families and the community.

Our Audience

Just as our mission suggests, it takes an entire community to make wishes come true. The Make-A-Wish family is made up of multiple groups all working together, including:

- Thousands of wish families whom we’ve served
- Over 270 volunteers throughout South Carolina
- More than 8,000 social media followers
- Nearly 800 past event participants
- A dedicated and engaged Board of Directors, made up of influential community members
- A family of corporate partners, foundations and individual donors
2020 Sponsorship Benefits

### PRESENTING $25,000
- Three VIP tables of 10 (30 guests) with name recognition and prominent placement
- Complimentary wine at your table

*Includes all recognition benefits from Star Sponsor PLUS*
- Name within the event title listed as “2020 Wishes in Bloom presented by [Company Name]”
- Welcome letter in event program booklet
- Opportunity to provide small branded gift to attendees
- Full page acknowledgment in Wishes in Bloom event program booklet (in lieu of ½ page)

### STAR SPONSOR $15,000
- Two VIP tables of 10 (20 guests) with name recognition and prominent placement
- Complimentary wine at your table

*Includes all recognition benefits from Magnolia Sponsor PLUS*
- Opportunity to host wish reveal or homecoming party for a wish kid or attend an exclusive luncheon with a wish family
- Photo opportunity with corporate representative and wish kid
- Half-page acknowledgment in Wishes in Bloom event program booklet

### MAGNOLIA SPONSOR $10,000
- Two reserved tables of 10 (20 guests) with name recognition and prominent placement
- Complimentary wine at your table

*Includes all recognition benefits from Camellia Sponsor PLUS*
- Involvement in a wish reveal, wish send off or homecoming party for a wish kid
- Company logo incorporated into MAWSC social media plan related to Wishes in Bloom
- Commemorative thank-you gift
- Company logo on all promotional materials related to the event, including e-communications, advertisements, media materials, relevant signage, and slideshow (in lieu of name only)
- Acknowledgment in Wishes in Bloom event program booklet featuring company logo

### CAMELLIA SPONSOR $5,000
- One reserved table for 10 with name recognition
- Complimentary wine at your table

*Includes all recognition benefits from Azalea Sponsor PLUS*
- Name on all promotional materials related to Wishes in Bloom, including e-communications, advertisements, media materials, relevant signage, and slideshow
- Verbal recognition at event

### AZALEA SPONSOR $3,000
- One reserved table for 10 with name recognition

*Includes all recognition benefits from Gardenia Sponsor PLUS*
- Recognition in post-event thank-you ad
- Name included on event website

### GARDENIA SPONSOR: $1,500
- One reserved table for 10 with name recognition
- Acknowledgment in Wishes in Bloom event program booklet (name only)

*Benefits subject to timing of sponsor commitment*
Sponsorship Commitment Form

YES! I would like to help make wishes come true by sponsoring Wishes in Bloom on May 17, 2020.

☐ Presenting ($25,000)*  ☐ Star ($15,000)*  ☐ Magnolia ($10,000)*
☐ Camellia ($5,000)*  ☐ Azalea ($3,000)*  ☐ Gardenia ($1,500)*

☐ I am unable to attend, but would like to make a charitable contribution of ________________________________

☐ I am unable to attend, but would like more information on how to participate in the silent auction.

Sponsor Name: ____________________________________________

   Please print name exactly as you wish to be listed on promotional materials

Contact Name: ___________________________ Title: ___________________________

Address: _____________________________________________________________

_____________________________________________________________________

Telephone: (____) ________ E-Mail: __________________________ Fax: (____) ________

Website (for appropriate sponsorship levels): ________________________________

Payment Method
☐ Visa ☐ MasterCard ☐ American Express ☐ Discover ☐ Check**

Credit Card Number: __________________________ Expiration Date: ______________

Name: __________________________________________ Security Code: ___________

☐ Please send me an invoice.

**Please make checks payable to Make-A-Wish South Carolina

Mail, email or fax this form to:
Make-A-Wish South Carolina
225 S. Pleasantburg Dr. Ste. C17
Greenville SC 29607
Phone: 864.250.0702
Fax: 864.250.0704

For more information, contact:
Karen Lucht
Regional Development Officer - Lowcountry, Myrtle Beach & Hilton Head
klucht@sc.wish.org
321.408.0437

Sponsorship Forms must be received by April 17th to be included in print materials.

Your sponsorship will be confirmed upon receipt.

wishesinbloomsc.org

* A good faith estimate of the value per individual Wishes in Bloom ticket is $75.00. In exchange for this contribution level, you may be able to claim a tax deduction on your federal income tax returns. Please contact your tax advisor should you have any questions, and retain a copy of this form for your records.
You’re in Good Company | 2019 Wishes In Bloom Lead Sponsors

Magnolia Plantation & Gardens

TRANSFORM LIVES ONE WISH AT A TIME

Learn More About Make-A-Wish South Carolina

sc.wish.org | wishesinblooms.org

Thank you for granting wishes!